

## **CALVIN STOVALL INTRODUCTION**

**Calvin Stovall** is the Chief Experience Officer of ICONIC Presentations. He has nearly 30 years of experience in the hospitality and non-profit service industries. Calvin most recently served as CEO of The Soulsville Foundation, a non-profit based in Memphis, TN. He also worked as a brand marketing strategist with ALSAC, the brand awareness and fundraising arm for St. Jude Children's Research Hospital. During his hospitality career as vice president of brand marketing with Hilton Worldwide, he was responsible for the marketing and public relations efforts for more than 150 Homewood Suites hotels. While under his leadership, the Homewood Suites brand was recognized four times by J.D. Power and Associates.

Calvin was born and raised on the near-north side of Chicago during the era of the iconic syndicated television show, Soul Train. Calvin's enthusiasm and immeasurable passion for music has continued throughout his adult years. Today, he leverages his life experiences as a business leader along with the universal language of music to engage and connect with his audiences nationwide.

Calvin currently resides in Charlotte, NC with his lovely wife Taisha and his two wild and crazy boys, Caden and Carson. **Ladies and gentlemen, please join me in welcoming Calvin Stovall.**